<u>Amendments to the Claims:</u>

1.   (Previously Presented) An apparatus comprising:

a processor configured to receive, from a terminal located remote from the apparatus, a status of at least one piece of content stored in memory of the terminal, wherein each piece of content is associated with parameters including a client expiration time and a deletion priority value, and wherein the processor is also configured to send one or more instructions to the terminal based upon the status and the associated parameters to at least partially control storage of the at least one piece of content in memory of the terminal.

2.   (Currently Amended) ~~An~~ <u>The</u> apparatus ~~according to~~ <u>of</u> Claim 1, wherein the processor is configured to determine if memory of the terminal has sufficient storage capacity for at least one subsequent piece of content, and if memory does not have sufficient storage capacity, send one or more instructions to instruct at least one of the terminal or a user of the terminal to delete at least one piece of content based upon <u>a comparison of</u> the deletion priority ~~value~~ <u>values</u> of ~~each piece~~ <u>a plurality of pieces</u> of content stored in memory of the terminal.

3.   (Currently Amended) ~~An~~ <u>The</u> apparatus ~~according to~~ <u>of</u> Claim 2, wherein the processor is configured to determine ~~at least one piece~~ <u>a plurality of pieces</u> of content having an exceeded client expiration time, identify a piece of content having a highest deletion priority value from <u>a comparison of the deletion priority values of</u> the ~~at least one piece~~ <u>pieces</u> of content having an exceeded client expiration time, and send one or more instructions to instruct the terminal to delete the identified piece of content.

4.   (Currently Amended) ~~An~~ <u>The</u> apparatus ~~according to~~ <u>of</u> Claim 3, wherein the processor is configured to repeatedly identify a piece of content, and send one or more instructions to instruct the terminal to delete the identified piece of content, until one of memory of the terminal has sufficient storage capacity for the at least one

subsequent piece of content, or each piece of content having an exceeded client expiration time has been identified and deleted.

5.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 4, wherein when memory of the terminal does not have sufficient storage capacity for at least one subsequent piece of content and each piece of content having an exceeded client expiration time has been identified and deleted, the processor is further configured to identify at least one piece of content having a highest deletion priority value from ~~at least one piece~~ a comparison of the deletion priority values of any pieces of content remaining in memory of the terminal, and send one or more instructions to instruct the terminal to delete the identified at least one piece of content.

6.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 1, wherein the apparatus is configured to store at least one piece of content, wherein the parameters further include a server expiration time, and wherein the processor is configured to send at least one piece of content to the terminal.

7.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 6, wherein the processor is further configured to monitor the server expiration time of the at least one piece of content in memory of the apparatus to determine if at least one piece of content has an exceeded server expiration time, and if at least one piece of content has an exceeded server expiration time, delete the at least one piece of content having an expired server expiration time.

8.   (Cancelled)

9.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 1, wherein the each piece of content stored in memory of the terminal is associated with respective parameters.

10.   (Cancelled)

11.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 9, wherein the processor is configured to associate each piece of content stored in memory of the terminal with respective parameters.

12.   (Previously Presented) An apparatus comprising:

a processor operable within a terminal and configured to send, to a network entity located remote from the terminal, a status of at least one piece of content stored in memory of the terminal, each piece of content being associated with parameters including a client expiration time and a deletion priority value,

wherein the processor is configured to receive one or more instructions from the network entity based upon the status and the associated parameters to at least partially control storage of the at least one piece of content in memory of the terminal.

13.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 12, wherein the processor is configured to receive one or more instructions to delete at least one piece of content based upon a comparison of the deletion priority ~~value~~ values of ~~each piece~~ a plurality of pieces of content stored in memory, the processor being configured to receive the one or more instructions if, based on a determination if memory has sufficient storage capacity for at least one subsequent piece of content, the memory does not have sufficient storage capacity.

14.   (Currently Amended) ~~An~~ The apparatus ~~according to~~ of Claim 13, wherein the processor is configured to send a status of the at least one piece of content to enable the network entity to determine if at least one piece of content has an exceeded client expiration time, and wherein, when the network entity determines a plurality of pieces of content have an exceeded client expiration time, the processor is configured to receive one or more instructions to delete a piece of content having a highest deletion priority value from the respective plurality of pieces of content, the respective piece of

content having been identified by the network entity as the piece of content having the highest deletion priority value from a comparison of the deletion priority values of the pieces of content having an exceeded client expiration time.

15.   (Currently Amended) An The apparatus according to of Claim 14, wherein, when the network entity determines a plurality of pieces of content have an exceeded client expiration time, the processor is configured to repeatedly receive one or more instructions to delete a piece of content having a highest deletion priority value from the respective plurality of pieces of content until one of memory of the terminal has sufficient storage capacity for the at least one subsequent piece of content, or each of the respective plurality of pieces of content has been identified and deleted.

16.   (Currently Amended) An The apparatus according to of Claim 15, wherein, when the network entity determines a plurality of pieces of content have an exceeded client expiration time, and when the memory does not have sufficient storage capacity for at least one subsequent piece of content and each of the respective plurality of pieces of content has been identified and deleted, the processor is configured to receive one or more instructions to delete at least one piece of content having a highest deletion priority value from at least one piece any pieces of content remaining in memory of the terminal, the at least one piece of content having been identified by the network entity as the piece of content having the highest deletion priority value from a comparison of the deletion priority values of the pieces of content remaining in memory of the terminal.

17.   (Currently Amended) An The apparatus according to of Claim 12, wherein the processor is configured to associate each piece of content stored in the memory with respective parameters.

18.   (Currently Amended) An The apparatus according to of Claim 17, wherein the processor is configuerd to set the deletion priority value for at least one piece of content.

19. (Previously Presented) A method of controlling storage of content in memory, the method comprising:

receiving, at a network entity from a terminal located remote from the network entity, a status of at least one piece of content stored in memory of the terminal, wherein each piece of content is associated with parameters including a client expiration time and a deletion priority value; and

sending one or more instructions from the network entity to the terminal based upon the status and the associated parameters to at least partially control, from the network entity, storage of content in memory of the terminal.

20. (Currently Amended) A The method according to of Claim 19, wherein sending one or more instructions comprises:

determining if memory of the terminal has sufficient storage capacity for at least one subsequent piece of content; and if memory does not have sufficient storage capacity, sending one or more instructions to delete at least one piece of content based upon a comparison of the deletion priority value values of each piece a plurality of pieces of content stored in memory of the terminal.

21. (Currently Amended) A The method according to of Claim 20, wherein sending one or more instructions to delete at least one piece of content comprises:

determining at least one piece a plurality of pieces of content having an exceeded client expiration time; and

identifying, and thereafter sending one or more instructions to delete, a piece of content having a highest deletion priority value from a comparison of the deletion priority values of the at least one piece pieces of content having an exceeded client expiration time.

22. (Currently Amended) A The method according to of Claim 21, wherein identifying, and thereafter sending one or more instructions to delete, a piece of content

comprise repeatedly identifying, and thereafter sending one or more instructions to delete, a piece of content until one of memory of the terminal has sufficient storage capacity for the at least one subsequent piece of content, or each piece of content having an exceeded client expiration time has been identified and deleted.

23. (Currently Amended) A-The method according to of Claim 22, wherein when memory of the terminal does not have sufficient storage capacity for at least one subsequent piece of content and each piece of content having an exceeded client expiration time has been identified and deleted, the method further comprises:

identifying, and thereafter sending one or more instructions to delete, a piece of content having a highest deletion priority value from at least one piece a comparison of the deletion priority values of any pieces of content remaining in memory of the terminal.

24. (Currently Amended) A-The method according to of Claim 19 further comprising:

receiving at least one piece of content at the network entity; and

sending at least one piece of content to the terminal such that the terminal receives, and thereafter stores, the at least one piece of content sent thereto.

25. (Currently Amended) A-The method according to of Claim 24, wherein the parameters further include a server expiration time, and wherein the method further comprises:

monitoring the server expiration time of the at least one piece of content in memory of the network entity to determine if at least one piece of content has an exceeded server expiration time; and if at least one piece of content has an exceeded server expiration time,

deleting the at least one piece of content having an expired server expiration time.

26. (Currently Amended) A-The method according to of Claim 19 further comprising:

associating each piece of content stored in memory of the terminal with respective parameters.

27.   (Currently Amended) A-The method according to of Claim 26, wherein associating each piece of content comprises setting the deletion priority value for at least one piece of content at the terminal.

28.   (Currently Amended) A-The method according to of Claim 26, wherein associating each piece of content comprises associating each piece of content stored in memory of the terminal with respective parameters at the network entity.

29.   (Previously Presented) A computer program product for controlling storage of content in memory, the computer program product comprising a computer-readable storage medium having computer-readable program code portions stored therein, the computer-readable program code portions comprising:

a first executable portion configured to receive, at a network entity from a terminal located remote from the network entity, a status of at least one piece of content stored in memory of the terminal, wherein each piece of content is associated with parameters including a client expiration time and a deletion priority value; and

a second executable portion configured to send one or more instructions from the network entity to the terminal based upon the status and the associated parameters to at least partially control, from the network entity, storage of content in memory of the terminal.

30.   (Currently Amended) A-The computer program product according to of Claim 29, wherein the second executable portion is configured to determine if memory of the terminal has sufficient storage capacity for at least one subsequent piece of content, and if memory does not have sufficient storage capacity, send one or more instructions to instruct at least one of the terminal or a user of the terminal to delete at least one piece of

content based upon a comparison of the deletion priority ~~value~~ values of ~~each piece~~ a plurality of pieces of content stored in memory of the terminal.

31.   (Currently Amended) ~~A~~ The computer program product ~~according to~~ of Claim 30, wherein the second executable portion is configured to determine ~~at least one piece~~ a plurality of pieces of content having an exceeded client expiration time, identify a piece of content having a highest deletion priority value from a comparison of the deletion priority values of the ~~at least one piece~~ pieces of content having an exceeded client expiration time, and send one or more instructions to instruct the terminal to delete the identified piece of content.

32.   (Currently Amended) ~~A~~ The computer program product ~~according to~~ of Claim 31, wherein the second executable portion is configured to repeatedly identify a piece of content, and send one or more instructions to instruct the terminal to delete the identified piece of content, until one of memory of the terminal has sufficient storage capacity for the at least one subsequent piece of content, or each piece of content having an exceeded client expiration time has been identified and deleted.

33.   (Currently Amended) ~~A~~ The computer program product ~~according to~~ of Claim 32, wherein when memory of the terminal does not have sufficient storage capacity for at least one subsequent piece of content and each piece of content having an exceeded client expiration time has been identified and deleted, the computer program product further comprises:

a third executable portion configured to identify, and thereafter send one or more instructions to instruct the terminal to delete, a piece of content having a highest deletion priority value from ~~at least one piece~~ a comparison of the deletion priority values of any pieces of content remaining in memory of the terminal.

34.   (Currently Amended) ~~A~~ The computer program product ~~according to~~ of Claim 30 further comprising:

a third executable portion configured to receive at least one piece of content at a network entity; and

a fourth executable portion configured to send at least one piece of content to the terminal such that the terminal receives, and thereafter stores, the at least one piece of content.

35.   (Currently Amended) A The computer program product according to of Claim 34, wherein the parameters further include a server expiration time, and wherein the computer program product further comprises:

a fifth executable portion configured to monitor the server expiration time of the at least one piece of content in memory of the network entity to determine if at least one piece of content has an exceeded server expiration time, and if at least one piece of content has an exceeded server expiration time, delete the at least one piece of content having an expired server expiration time.

36.   (Currently Amended) A The computer program product according to of Claim 29 further comprising:

a third executable portion configured to associate each piece of content stored in memory of the terminal with respective parameters.

37.   (Currently Amended) A The computer program product according to of Claim 36, wherein the third executable portion is configured to set the deletion priority value for at least one piece of content at the terminal.

38.   (Currently Amended) A The computer program product according to of Claim 36, wherein the third executable portion is configured to associate each piece of content stored in memory of the terminal with respective parameters at the network entity.

39.   (Previously Presented) An apparatus comprising:

a means for storing at least one piece of content, wherein each piece of content is associated with parameters including a client expiration time and a deletion priority value;

a means for sending a status of the at least one piece of content stored by the apparatus to a network entity located remote from the apparatus; and

a means for receiving one or more instructions from the network entity based upon the status and the associated parameters to at least partially control storage of the at least one piece of content by the apparatus.